



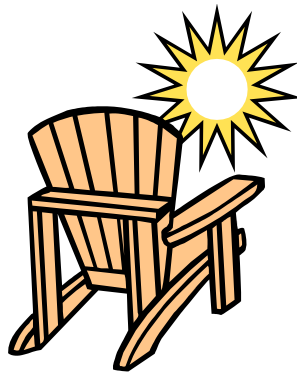
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City of Newport Beach, CA  
**City Manager's Newsletter**

**TO:** Mayor Gardner & Council Members  
**FROM:** Dave Kiff, City Manager  
**DATE:** September 21, 2012

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Please enjoy the attached newsletters...





## COMMUNITY DEVELOPMENT DEPARTMENT

To: Dave Kiff, City Manager  
From: Kimberly Brandt, Community Development Director *KB*  
Subject: City Manager's Newsletter  
Date: September 21, 2012

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### ***Uptown Newport Environmental Document Available for Review***



The City of Newport Beach is the lead agency for the preparation and circulation for public review of a Draft Environmental Impact Report (DEIR) for the Uptown Newport project located in the Airport Business area. The proposed Uptown Newport project is a mixed-use development with up to 1,244 residential units, 11,500 square feet of neighborhood-serving retail space, and two acres of park space to be located at 4311-4321 Jamboree Road. The project would be developed in two phases.

Development of Phase 1 is projected to start in 2013 and be completed in 2018 and Phase 2 is anticipated to begin in 2017 and be completed in 2021. The DEIR is available for a 45-day public review beginning Sept 10, 2012, and ending October 24, 2012, at the Planning Division of the Community Development Department (Building C, second floor at City Hall), and at all City library branches. The document can also be viewed online at: <http://www.newportbeachca.gov/ceqadocuments>.

Please submit all written comments and responses to:

Rosalinh Ung, Associate Planner  
City of Newport Beach  
3300 Newport Boulevard  
Newport Beach, CA 92663  
(949) 644-3208

The City will also accept responses submitted via e-mail received through the close of business on October 24, 2012. E-mail responses to this notice may be sent to [rung@newportbeachca.gov](mailto:rung@newportbeachca.gov)

Additionally, the Planning Commission will conduct two study sessions; the first will be on October 4, 2012 at 6:30 p.m. and the second on October 18, 2012, at 4:30 p.m. at the City Council Chambers. All interested parties are invited to attend the study sessions to provide written or verbal comments. The study sessions are for discussion purposes only. No action on either the environmental impact report or the project will be taken by the Planning Commission at the study

sessions. The agenda and relevant documents may be reviewed at the Planning Division of the Community Development Department (Building C, second floor at City Hall) or at the City of Newport Beach website at [www.newportbeachca.gov](http://www.newportbeachca.gov) on the Monday prior to the study sessions.

### ***New Applications***

- 1401 Dove Telecom Update PA2012-078. A telecommunications facility permit application for upgrades to an existing Sprint facility located at 1401 Dove Street. The proposed modifications include replacement and upgrade of existing equipment as well as installation of new equipment.
- 20361 Cypress Street Variance (PA2012-113). A variance to allow “as built” block walls constructed on the side property lines that exceed six feet in height to remain in place. The wall constructed on the rear property line is consistent with requirements to provide a “buffer area” between adjacent properties located in the Residential Equestrian and Business Park zones of Santa Ana Heights.
- Bayview Telecom Update (PA2012-115). A telecommunications facility permit application for upgrades to an existing Sprint facility located at 500 Bayview Circle. The proposed modifications include replacement and upgrade of existing equipment as well as installation of new equipment.
- Rogers Lot Merger (PA2012-117). A lot merger and a request to waive the parcel map requirement for two properties, under common ownership, located on Balboa Peninsula at 3200 W. Ocean Front and 105 32nd Street. The existing structures will be demolished. The subject properties are located within the R-2 Zoning District.

### ***Counter Activity***

The Permit Center recently began to use the Q-Matic Customer Queuing System. Since staff is still learning how to use the system which is not yet fully operational, the early statistics may not truly reflect on counter activities. However, staff continues to gain experience using the system and our counter activity reports for October are expected to be accurate.

### ***Plan Check Activity***

Plan check activity remains consistent with overall weekly averages, even with the Labor Day on September 3. Increased plan check activity continues for projects in and around Newport Center/Fashion Island, with issuance demolition and grading permits for the area around the former Coco’s restaurant site. Plans for the construction of a new commercial building in front of Macy’s Department Store were also recently approved. In the 500 block of Newport Center Drive, plans for a new 20–story office tower and a second parking structure were recently submitted.

<b>PLAN CHECK ACTIVITY FOR SEPTEMBER 3 TO SEPTEMBER 14</b>	
<b>Information Not Available</b>	<b>CUSTOMERS SERVED (AVERAGE OF ___ PER DAY)</b>
<b>68</b>	<b>PLAN CHECKS REVIEWED OVER THE COUNTER</b>
<b>56</b>	<b>PLANS APPROVED OVER THE COUNTER (FOR A TOTAL OF 82%)</b>



## FINANCE DEPARTMENT

ACCOUNTING • FINANCE & TREASURY • OMB • REVENUE

September 21, 2012

**TO:** DAVE KIFF, CITY MANAGER

**FROM:** Dan Matusiewicz, Finance Director

**SUBJECT:** CITY MANAGER'S NEWSLETTER

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### **BABs SUBSIDY COULD BE CUT**

If you recall, Build America Bonds (BABs) are taxable bonds in which the federal government makes payments to issuers equal to 35% of their interest costs. The BAB subsidy payments help issuers achieve lower financing costs than were otherwise available through the sole use of traditional tax exempt municipal bonds.

On Friday September 14, as required by the Sequestration Transparency Act of 2012, the Office of Management and Budget ("OMB") submitted a report to Congress that sets forth the estimated amount of "automatic funding reductions" or "trigger cuts" to the federal government's FY 2013 budget that would be required as a result of Congress' failure to pass legislation reducing the budget deficit by \$1.2 trillion. The Budget Control Act of 2011, requires comprehensive budget sequestration if legislators fail to enact specific deficit reduction measures. To avoid such sequestration, the congressional Joint Select Committee on Deficit Reduction, a.k.a the Super Committee, and Congress must propose and enact legislation cutting the deficit by \$1.2 trillion before January 2, 2013. The sequestration could have an adverse impact to issuers of BABs and is estimated to have a 7.6% cut for the BABs subsidy in 2013.

This is an important issue to follow since the City successfully issued \$106,575,000 of BABs in 2010 when the construction of the Civic Center project was financed. Through the BABs program, the City was expecting to receive approximately \$2.5 million this year and over \$53 million in federal subsidy payments through 2040. If the 7.6% cut is imposed, the annual loss in subsidy would amount to approximately \$190,000 in 2013. To date the City has received more than \$4 million of BABs subsidy payments. A silver lining and major key detail in all of this is that the "trigger cuts" only go into effect if Congress is unable to enact a bill with at least \$1.2 trillion in budget cuts. So let's keep our fingers crossed that this Congress will pass legislation reducing the budget deficit. We will keep you updated on this issue.

### **COPS TECHNOLOGY GRANTS**


The end is near! The City of Newport Beach has been the recipient organization for four U.S. Department of Justice Community Oriented Policing Services Grants. The grants were obtained back in 2004 by the Integrated Law & Justice Agency for Orange County of which the City is a member. The grants all expire on September 30, 2012, and we started posting the final required reporting this week. It will be nice to finally finish our grant recipient duties after more than eight years of quarterly reports!

## AUGUST TREASURY REPORT

The Treasurer's Report provides detailed information on the City's operating and managed investment portfolios; the report for the month ending August 31, 2012, is now available at [www.newportbeachca.gov/treasury](http://www.newportbeachca.gov/treasury).

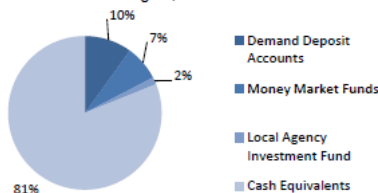
CITY OF  
**Newport Beach**

**TREASURER'S REPORT**  
**For the Month Ended**



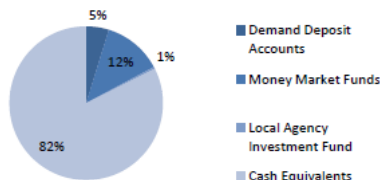
Portfolios	Aug. 31, 2012									
Operating Portfolios	Amortized Cost	Unrealized Gains/(Loss)	Fair Value	Accrued Interest	Market Value	% Total	YTM @ Cost	YTM @ Market	Notes	
Short-term Portfolio										
Demand Deposit Accounts	\$ 18,633,690	\$ -	\$ 18,633,690	\$ -	\$ 18,633,690	9.97%	0.59%	0.59%	(1)	
Local Agency Investment Fund	13,855,754	-	13,855,754	-	13,855,754	7.41%	0.36%	0.36%	(2)	
Managed Investment Portfolio (MIP)										
Cash Equivalents	2,867,024	-	2,867,024	-	2,867,024	1.53%	0.00%	0.00%		
Marketable Securities	149,803,426	1,177,295	150,980,722	621,699	151,602,420	81.09%	0.89%	0.37%		
<b>TOTAL OPERATING FUNDS</b>	<b>\$ 185,159,893</b>	<b>\$ 1,177,295</b>	<b>\$ 186,337,189</b>	<b>\$ 621,699</b>	<b>\$ 186,958,887</b>	<b>100.00%</b>				
<b>Bond Fund Portfolios</b>										
2011 Civic Center COPs	\$ 37,948,302	\$ 12,960	\$ 37,961,262	\$ 20,299	\$ 37,981,561	90.02%	0.21%	0.05%		
Assessment Districts	1,255,323	-	1,255,323	-	1,255,323	2.98%	0.01%	0.01%		
Special Improvement Districts	2,954,714	-	2,954,714	-	2,954,714	7.00%	0.01%	0.01%		
<b>TOTAL BOND FUNDS WITH FISCAL AGENT</b>	<b>\$ 42,158,339</b>	<b>\$ 12,960</b>	<b>\$ 42,171,299</b>	<b>\$ 20,299</b>	<b>\$ 42,191,597</b>	<b>100.00%</b>				
<b>TOTAL CASH &amp; INVESTMENTS</b>	<b>\$ 227,318,232</b>	<b>\$ 1,190,255</b>	<b>\$ 228,508,488</b>	<b>\$ 641,997</b>	<b>\$ 229,150,485</b>					

Composition of Operating Portfolio  
Aug. 31, 2012



Category	Percentage
Cash Equivalents	81%
Local Agency Investment Fund	12%
Demand Deposit Accounts	10%
Money Market Funds	7%

Composition of Operating Portfolio  
July 31, 2012

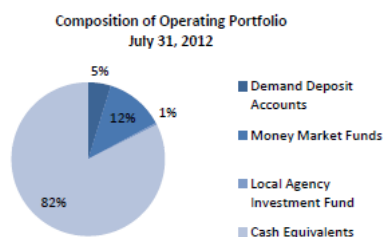
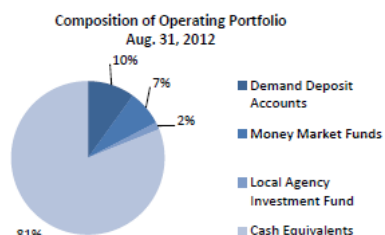


Category	Percentage
Cash Equivalents	82%
Local Agency Investment Fund	12%
Demand Deposit Accounts	5%
Money Market Funds	1%

Notes:

(1) Yield offsets bank fees

(2) LAIF Yield is available Quarterly



## INTERNET SALES TAX

When you bought the newest bestseller from Amazon, did you calculate what you owed in sales and use tax for that item and send that amount to the State? If you're like most internet shoppers ... probably not. Because they have a physical presence in California, brick-and-mortar and online retailers with a physical presence in the State (such as Apple) collect sales tax from their consumers, and remit the tax to the State. However, Amazon and other out-of-state internet stores have historically refused to collect the tax, arguing that because they do not have a physical presence in California, they are not obligated to do so. Although their customers are supposed to report and pay the use tax on those items, that typically didn't happen.

Last year, California passed a tax law requiring out-of-state retailers to collect and remit use tax if:

1. The retailer has an agreement with a person in California to directly or indirectly refer potential purchasers of tangible personal property to the retailer for a commission or other consideration, whether by an Internet-based link, website, or otherwise; and

2. The retailer, within the preceding 12 months, has (a) total cumulative sales in excess of \$10,000 of tangible personal property to customers in California that were referred to the retailer under the terms of its affiliate agreements and (b) total cumulative sales in excess of \$1 million of tangible personal property to customers in California.

The law had a one-year grace period which ended last week on September 15.

Although some retailers like Overstock have since canceled its relationship with its California-based affiliates, and so may no longer be subject to the tax, California still stands to collect over an estimated \$100 million annually. Of this, Newport Beach will receive a portion if a third party affiliate is located in Newport Beach, and the sale is within the State. However, as part of its agreement with the State, Amazon is now building two shipping distribution centers in California, one of which is in San Bernardino. Most Amazon orders placed in Newport Beach will be fulfilled in San Bernardino, and San Bernardino will receive 1% of the 7.25% base tax and Newport Beach will receive nothing from those transactions. Currently, we do not believe Internet Sales Tax will have a material impact on Newport Beach sales tax revenues but we will continue to monitor this development in the months to come.

### ***SECOND WEDNESDAY TRAINING HOLIDAY***

Please note that we've decided to take a short break from conducting Second Wednesday Trainings. We'll resume these trainings in 2013. A list of 2013 Second Wednesday Training Topics will be distributed in early January 2013.

If you have a topic that you'd like us to include, please contact Shannon Espinoza at ext. 3021.



**Newport Beach Fire Department  
Office of the Fire Chief**

DATE: September 21, 2012  
TO: City Manager Dave Kiff  
FROM: Fire Chief Scott L. Poster  
**SUBJECT: CITY MANAGER'S NEWSLETTER**

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We would like to congratulate Ms. Jen Schulz on her new position as a Recreation Coordinator for the Parks and Recreation Department. Although it will be a tremendous loss for the Fire Department, all of us wish her much happiness and success in her new position.

Ms. Schulz did a fantastic job as a Prevention Specialist coordinating and permitting many special events in Newport Beach. She not only performed her duties in the Life Safety Services Division, she was the Public Information Officer for many years in Fire Operations.

Over the last few years she has been available 24 hours a day, 7 days a week and responded to many incidents providing excellent media relations.

It is a testament to her professionalism that reporters from the Newport Beach/Corona Del Mar Patch, Orange County Register, and Daily Pilot had her on speed dial. She provided excellent and responsive customer service.

We know she will be close by, and we all will remember her friendly smile as she did her job brilliantly for our Fire Department. Her wonderful demeanor and work ethic will be difficult to replace. The entire staff of the Department will miss her very much.



## **4<sup>th</sup> Annual Disaster Preparedness Expo**

In conjunction with National Preparedness Month, the Fire Department held the 4<sup>th</sup> Annual Disaster Preparedness Expo on Saturday, September 15<sup>th</sup> from 10:00 am-2:00 pm at the Newport Beach Central Library. Over 700 Newport Beach residents attended the event, and was staffed by over 40 CERT volunteers. At the Expo, residents were able to learn about the potential unexpected disasters that could impact Newport Beach, what they can do to prepare for them, and how the city is planning on handling these unforeseen events. There were several interactive booths, including radio communications, CPR and first aid.



## **Neighborhood Disaster Preparedness Classes**



The Fire Department held three neighborhood disaster preparedness classes over the past two weeks for Bayside Village Home Owner's Association, Sea View Lutheran Home Owner's Association and Jasmine Creek Home Owners Association. The 2-3 hour class covers what residents can do to be prepared for unexpected disasters and also includes basic first aid.

## **Tsunami Awareness Presentation**

On Friday, September 14<sup>th</sup>, the Fire Department gave a Tsunami Awareness presentation to the Orange Coast Community College surf class. The life safety and lifeguard divisions provide instruction to the surf class every quarter on beach safety and disaster preparedness.



## **AlertOC Test on Thursday, September 20**

Newport Beach residents received a test call message from AlertOC, a county-wide emergency notification system, on Thursday, September 20 at 10:00am, as part of its annual test. The test call was intended to remind the community about the system and also to test internal activation procedures. Over 50,000 listed residential phones (landlines) in Newport Beach were called and received a 60 second phone message.

The City's public information hotline was activated for the test and received over 600 phone calls from residents. Residents were encouraged to log on to [www.alertoc.com](http://www.alertoc.com) to add additional cell phone and e-mail contact information that can be used to notify them during an emergency or disaster. For more information about the AlertOC mass notification system, please contact Emergency Services Coordinator, Katie Eing at (949) 644-3109.



## **Fire Service Day-Open House**



On Saturday, October 6, the Newport Beach Fire Department will be having an Open House at Fire Station 7, located at 20401 Acacia Street. Firefighters and Lifeguards will have static displays of their vehicles and equipment as well as demonstrations of their skills. Please stop by anytime between 10:00am – 1:00pm.

## **READY – SET – GO**

Please join us for our READY – SET – GO Presentation at the OASIS Center, Evelyn Hart Events Center from 5:30pm–8:00pm on Wednesday, October 3<sup>rd</sup>.

This presentation will give you the tips and tools to successfully prepare for a wildfire, what to do during a wildfire, and to be prepared to leave when fire threatens.

We will give you guidance on retrofitting your home with ignition resistive features. We will discuss how to create the necessary defensible space around your home. When fire threatens, we will discuss how to be prepared to leave, and provide tools to prepare for a safe and timely evacuation. This presentation will help you prepare your home, yourself, and your family so you can go early, well ahead of the fast approaching wildfire.



## LIBRARY SERVICES DEPARTMENT

### Library – Cultural Arts



September 21, 2012

**To:** Dave Kiff, City Manager

**From:** Cynthia Cowell, Library Services Director

**Subject:** City Manager's Newsletter

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### What's Cooking Wraps Up Season

Last Tuesday, Chef Deborah Schneider of Sol Cocina presented the final What's Cooking program of the 2012 season. We will begin our fourth season of this successful series next January. Chef Deb sang the praises of "slow cooking" and demonstrated how to make recipes from her new book, "Mexican Slow Cooker" to a sold out crowd of 100 food lovers. Accompanied by Sofia Partida from Partida Tequila, who shared her secrets for making "skinny Margaritas," Schneider served up a delicious meal of the Pork Pibil, Torta de Tamal, Barracho Black Beans, Red Rice and homemade chips and salsa.



### NBPL App

We are making some changes to our mobile app. New features to be added will allow customers to scan the UPC code from a book in a bookstore or other location to see if the library has it. And the app will also include a link to Overdrive which will allow customers to check out downloadable books. We will also be removing some of the menu items that are not getting used in the app (link to databases, Facebook, Twitter, and bestsellers).

### Laptop Circulation and Wi Fi Authentication

Laptop computers for use in the library have become another very popular service for library customers. We will soon be ready to connect the laptops into the Cassie system to manage time extensions for laptops. This would then renew laptop time for a customer if no one is waiting.

At the beginning of October we will begin requiring customers to have a library card number to use the Library's Wi Fi connection. We will soon begin advertising this change on the Library website and with physical signage in the Libraries and on the patio at the Central Library.

### Construction Update

We firmed up details on the furniture package for the Library Expansion Project in meetings with the architects this week. Pending approval by City Council in October, the furniture order completes the construction details for the expansion, so that is a significant and exciting accomplishment. In addition to all the construction on the Civic Center and Library Expansion we have also seen a couple major additions to the landscape surrounding the Central Library, including truckloads of large Sycamore trees that were delivered Tuesday and the installation of sidewalks leading customers from the parking structure to the entrance.



## **Cultural Arts Services**

### **Family Concert Saturday!**



Harpist Charissa Barger will present a family concert at Central Library on Saturday, September 22 from 11-12pm. Charissa has established herself as an inspiring performing artist and dedicated arts educator in Southern California. Her technical mastery and expressive playing keep her in high demand as a soloist, chamber and orchestral musician. As an ambassador for new music, Charissa has premiered numerous works, collaborated with composers and performed for innovative concerts and recordings. She is an enthusiastic educator and seeks to use music as a tool to help students reach their high potentials.

Charissa currently lives in Los Angeles where she is a candidate for the Master of Music degree at the University of Southern California. She received an Artist Diploma from the prestigious Colburn Conservatory of Music and a Bachelor of Music degree from the University of Michigan, where she was a Rogel scholar.

### **Cleopatra on October 2**

The City Arts Commission's tour to the California Science Center on Tuesday, October 2 has sold out. Fifty registrants will visit "Cleopatra, the Exhibition" and take part in a docent-led tour, catered lunch and group screening of the IMAX film "Mysteries of Egypt."

In the next couple of months Cultural Arts will be coordinating a winter tour to the Norton Simon Museum where Van Gogh's famous "Self Portrait", (1889) will be on loan from the National Gallery of Art in Washington D.C.

### **Cultural Arts Grant Applications Due**

Friday, September 28, applications for the 2012-13 Cultural Arts Grant program will be due in the Arts Coordinator's office by 4pm. The applications have been advertised and will support cultural arts programs for citizens of Newport Beach. Last year's Cultural Arts Grants recipients were ExplorOcean, Baroque Music Festival, South Coast Repertory Theater, Southland Opera, Festival Ballet Theatre, Newport Beach Film Festival and the Newport/Mesa YMCA. Arts Commissioners will be considering grant proposals and funding levels at their October meeting. In November, their recommendations will go to City Council for final approval and checks will be presented at a subsequent City Council meeting.





# NEWPORT BEACH POLICE DEPARTMENT

September 21, 2012

**TO:** Dave Kiff, City Manager

**FROM:** Jay R. Johnson, Chief of Police

**SUBJECT: CITY MANAGER NEWSLETTER**

## **Notable Arrest**



On September 15, at approximately 9:45 a.m., the Newport Beach Police Department was notified of a major injury traffic collision involving a vehicle and bicyclist on Newport Coast Drive between Ocean Ridge Drive and Vista Ridge Drive. A preliminary investigation revealed that Dr. Catherine Campion Ritz, a 57-year-old resident of Irvine, was riding northbound on Newport Coast Drive with another bicyclist when she was struck from behind by a black pickup truck. The driver of the truck fled the scene without stopping to render aid and continued northbound on Newport Coast Drive. Dr. Campion Ritz was transported to a local hospital in critical condition and died from injuries sustained in the collision.

Immediately following the collision, Newport Beach Police Traffic Investigators began gathering witness information in an effort to identify a suspect. During the next 48 hours, Investigators worked tirelessly alongside law enforcement personnel from other Orange County agencies; their efforts ultimately resulted in an arrest of the suspect in the early morning hours of September 18. Michael Jason Lopez, a 39-year-old resident of Anaheim, was arrested on suspicion of Vehicular Manslaughter with Gross Negligence. He was booked at the Newport Beach Jail and held on \$100,000 bail.

This is a great example of the dedication, hard work, and diligence the members of the Newport Beach Police Department display every day. I am exceptionally proud of their work and grateful that this individual will be brought to justice.

## **Citizens' Police Academy**



With 32 adult participants in attendance, the 32nd session of the Citizens' Police Academy began on Thursday, September 20. The Academy, conducted over a 12-week period, is designed to increase the understanding of Police Department operations. Students will receive instruction and information from Department personnel who are experts in the areas of SWAT, K-9, narcotics, patrol and helicopter operations, traffic laws, firearms, and other related fields. All students



will participate in practical demonstrations, as well as a ride along with a Police Officer during the Academy session. Class 32 will graduate on December 6, 2012, in the Friends Room at the Main Library. Session 33 of the Citizens' Police Academy will begin on January 24, 2013.

### **Volunteer Earl Fusselman Celebrates 95<sup>th</sup> Birthday**

On September 7, many of Earl Fusselman's fellow Volunteers in Policing, Department staff, friends, and members of the media attended a surprise celebration for Volunteer Earl Fusselman's 95<sup>th</sup> birthday. Thirteen years ago, at age 82, Earl became the first graduate of this Department's inaugural Citizens' Police Academy class; he has been active ever since, having given more than 4,300 hours of his time. In addition to his once-a-week patrol duties, Earl volunteers with Rotary International and the American Legion.



# PUBLIC WORKS DEPARTMENT

## City Manager's Newsletter

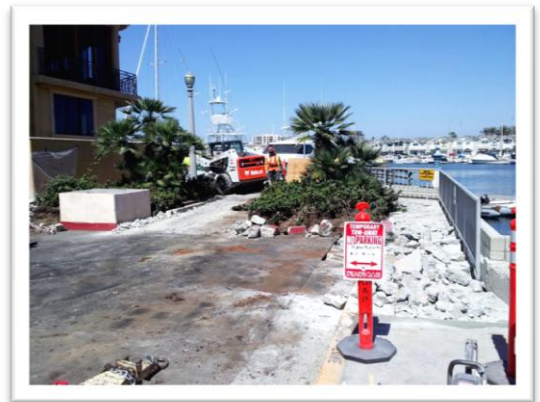
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To: David A. Kiff, City Manager  
From: David A. Webb, Public Works Director  
Date: September 21, 2012

### **19<sup>TH</sup> STREET TIDE VALVE REPLACEMENT AND PUMP INSTALLATION**

In an ongoing effort to upgrade and automate the City's tide valve system and improve drainage a major tide valve on 19<sup>th</sup> Street is being replaced. The existing metal gate valve will be replaced by an in-pipe check valve. The new check valve will operate automatically based on the tides and crews will no longer have to raise and lower the valve manually. This street end is prone to flooding so storm drain crews need to mobilize pumps during rain events that are accompanied by a high tide. To alleviate this, a **500** gallon-per-minute automatic pump will be installed in the valve vault to pump any excess storm flows out to the bay and eliminate the need for crews to deploy mobile pumps to this location during heavy rains. The bulkhead, sidewalks, vehicle ramp, plants, and planters are also being upgraded as part of this project.



### **EXTREME MAKEOVER – IRRIGATION EDITION**

To address an important water quality issue in the Big Canyon Watershed, the Public Works' Environmental Section initiated a pilot program to provide a more detailed assessment of water use at each property in the Spyglass Hill, Yacht Streets, Port Streets and Big Canyon Country Club communities.



Monthly information is included with the water bill both in paper and in email form showing water use comparisons with like properties, water use trends and cost saving goals that can reasonably be expected. The program provides specific suggestions tailored to the property for reducing water consumption and irrigation runoff. Last month we invited all residents in this focus area to enter a contest drawing. After a very good response to this offer we selected a lucky Port Street homeowner to receive an "irrigation make-over!"

This family won a landscape audit, the installation of a new efficient Weather Based Irrigation Controller and efficient stream nozzles, as well as the excitement of being interviewed for our

*Public Works – A Well-Engineered Machine*



*WaterWise* program that will soon be on the web and NBTv. Water use and irrigation runoff will be monitored and results will be provided. This innovative approach to communicate at a more custom level is part of the City's comprehensive plan to address water quality and runoff issues in Big Canyon Watershed.

## **LOWER BAY DREDGING**



A major milestone was achieved on Saturday with the completion of Phase I of the Lower Bay Dredging Project. The team is excited to finish this part of the project, but more importantly, we are eager to start Phase II which will begin immediately. To date, we have disposed of over 260,000 cubic yards of material at the off-shore ocean disposal site called "LA-3," as well as delivering 111,000 cubic yards of material to the Port of Long Beach. It has certainly been a challenge, but the rewards of navigable channels will be well worth the 10 years of planning. We're extremely grateful for everyone's patience and understanding.

## **CERTIFIED TO TRAIN**

Jamie Hook, Public Works Finance and Administrative Manager, recently completed the invitation only Training of Trainers (TOT) program offered by Continuing Education of Public Officials, Inc. This intensive three-phased training program included more than 70 hours of instruction and required development and execution of an eight-hour training session with two other team members. As a certified trainer, Jamie has conducted trainings on Conflict Resolution and Stress Management, Creative Budgeting and Priority Based Budgeting, and Communications and Relationship Building.



Jamie is a committed advocate of "applied leadership" for herself and others. She is a long-time member of MMASC and ICMA, serves as a board member of Women Leading Government, and is a graduate of Leadership Tomorrow and CEPO's 3-year Advanced Leadership Development program. Way to grow!

## **PUBLIC WORKS WELCOMES PAULO AYALA**

Paulo recently began an internship in our Department as a part-time technical aide. He is currently a resident of Mission Viejo but was born in Colombia and goes back often to visit family. He moved to Orange County at an early age and grew up in Mission Viejo. He is in his last year at the University of California Irvine and pursuing a B.S. in Civil Engineering, as well as a Minor in Business Management.



He is actively involved with on-campus organizations including the Society of Hispanic Professional Engineers (SHPE) and American Society of Civil Engineers (ASCE). After graduation he hopes to start his career and gain a few years of valuable hands-on experience before returning to a university to pursue an MBA degree and apply it in the engineering field. Aside from studies and work, he spends

time with family and friends, enjoys the beach, trying new foods, traveling to new places, and keeping in shape playing soccer and going to the gym.



**To: Dave Kiff, City Manager**

**From: Laura Detweiler, Recreation & Senior Services Director**

**Date: September 21, 2012**



### **COASTAL CLEAN UP DAY**

Saturday, September 15<sup>th</sup>, was Coastal Clean Up Day statewide. Coastal Clean Up Day has been an annual event since 1985 and is the largest volunteer event in the world. The statewide count is estimated at 57,442 volunteers. Those volunteers picked up 534,115 pounds of trash and an additional 105,816 pounds of recyclable materials, for a total of 639,930 pounds or 320 tons. It is estimated that we dump the equivalent of 200 million elephants worth of trash each year into our oceans.



The City of Newport Beach participates every year and this year was no exception. There were over 450 dedicated volunteers who braved the hot temperatures and high humidity. Corporate groups, middle school students, and families spread out from Little Corona to the Balboa Peninsula. The majority of the trash reported by these volunteers was cigarette butts, plastic bottle caps and small pieces of Styrofoam and plastic. Each piece of debris picked up on the beach is one less piece that is washed out to the ocean by the tide. The Marine Protection & Education unit would like to give a big thank you to all these generous people for volunteering their Saturday morning in this effort.



### **AFTER-SCHOOL ENRICHMENT PROGRAMS ANOTHER SUCCESS!**

The City has collaborated for a second year with the Mariners School PTA and the Newport Elementary School Foundation to operate the after-school programs. Both after-school programs have agreed to allow City staff to plan, organize and implement the enrichment activities at the school sites. City staff has contracted current and new recreation instructors in order to develop class courses on a quarterly basis. A variety of classes are offered such as, Zumba, Cooking, Science, Mandarin Chinese, Surf, Tennis, Tae Kwon Do, Computers, Engineering with Legos, Golf, Basketball, Yoga, Hip-Hop, Chess, Homework Club, Ceramics, drawing and more!

#### **Total Enrolled:**

Newport El 173 participants

Mariners El 148 participants



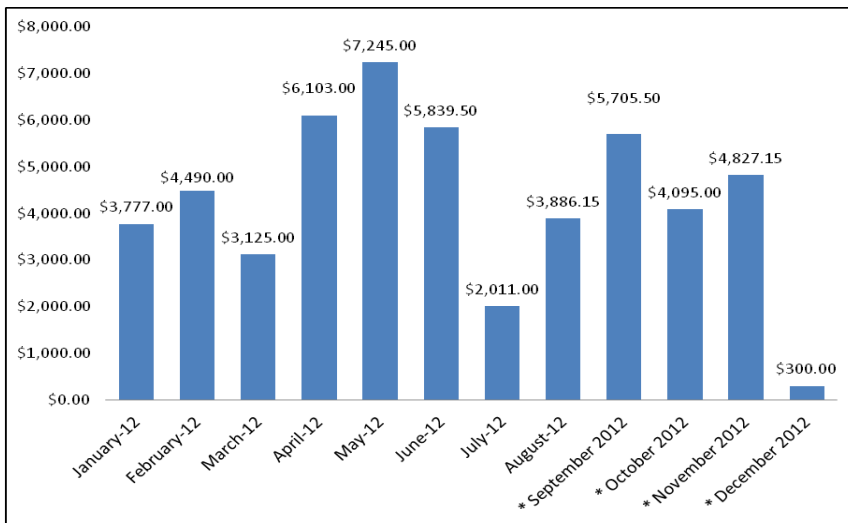
## **OASIS RENTAL CATERERS**

There has continued to be a lot of interest in renting the OASIS Center for various functions. The revenue from last fiscal year has almost doubled from the previous year. The facility is listed on a couple websites for weddings and word has traveled fast that OASIS is a great facility for events. In order to be able to optimally manage the facility and to protect the structure from damage and overuse, we have instituted an exclusive catering list. Research and interviews were used to develop a list of 7 Caterers who will work events for OASIS rentals. The caterers have proper licensing, insurance and reputation for providing a wonderful product as well as making sure that the facility is protected. The caterers selected also have a wide variety of price points and cultural capabilities. Potential renters will choose from a great selection appropriate for a simple high school banquet to a luxurious wedding. The process of renting the OASIS facility is very labor intensive for staff and we are hoping that this decision will help to streamline the process. Below are some charts showing the usage and inquiries in regard to rentals.

## **2012 Rental Revenue**

Note: Chart reflects revenue for calendar year (Jan – Dec 2012)

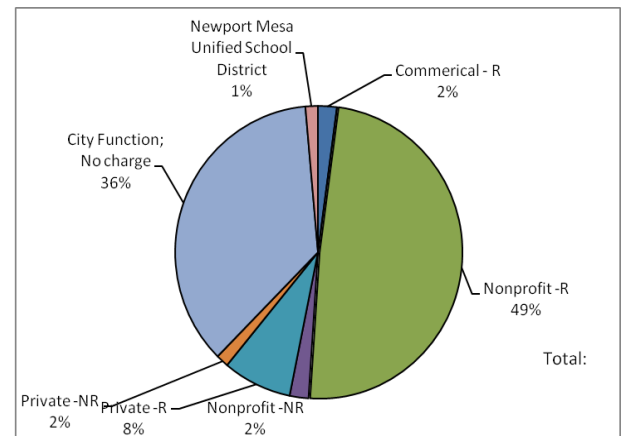
*\*Anticipated revenue*



## **Fee Classifications**

Note: Chart reflects events held during

calendar year (Jan – Dec 2012).



*Includes paid rentals, discounted rentals, and no charge rentals.*

## **LIBRARY PROGRAMS AT OASIS**

OASIS is fortunate to be able to have the Newport Beach Public Library come to the facility and help participants learn how to use the wonderful and informative library programs on the computer. Students will be learning about Reference USA, Morningstar, Value line, Hoovers Company Records, Health and Medical Complete, and Novelist. These are all programs that one can access from home using a library card.





### **OASIS SPECIAL EVENTS**

A Tea and Fashion show was held this month that was very successful. The models were the OASIS seniors and the clothing came from Drapers and Damon's located in West Cliff Plaza. The event was catered by Jay's Catering. 175 people, mostly ladies, enjoyed a wonderful afternoon of music, fashion and food.

OASIS will be participating in the National Take Back Event which is being coordinated by the Drug Enforcement Agency (DEA) and the Newport Beach Police Department. People will be able to drive by and drop off their unused prescription drugs in a safe manner. The DEA will dispose them in a manner that will ensure the drugs stay out of the wrong hands. This event will take place on Saturday, September 29 from 10:00am to 2:00pm.

### **PARK PATROL**

On Monday September 10th, the quarterly Park Patrol meeting was held, and agenda items included recaps of CdM Beach summer patrol, dogs at Buck Gully, Repetitive Field Use Agreements, commercial activity and communication. Police Officer Brian Schlottach attended the meeting to further strengthen our relationship with the Police Department as we work together to make Newport Beach parks, facilities and beaches safe and enjoyable for everyone. We appreciate the Police Department taking the time to attend and learn more about Park Patrol as we continue to build a cooperative relationship.

<b><u>Upcoming Events</u></b>	<b><u>Date</u></b>	<b><u>Time</u></b>	<b><u>Responsible Staff</u></b>	<b><u>Phone</u></b>	<b><u>Location</u></b>
National Take Back Event	9/29	10am-2pm	OASIS	644-3244	OASIS
24 <sup>th</sup> Annual Surf Championship	9/29-9/30		Matt Dingwall	644-3151	54 <sup>th</sup> -56 <sup>th</sup> St
Annual Rummage Sale	10/5-10/6	9am-2pm	OASIS	644-3244	OASIS



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